

LOCAL MARKETING REQUESTS: FLYERS & GIVEAWAY ITEMS

Marketing supports office participation in free local events to build awareness in the community. **Please allow 3 weeks for development, printing, and delivery.**

Directions:

1. Choose flyer version/giveaway items.

2. Provide details:

- Quantity of flyer (and any requested changes) and giveaway item
- Office number, office name, and due date
- Reason for need/event name

3. Open a marketing ticket for all requests.

Office Promotional Flyers:

Great ExpressionsSM
DENTAL CENTERS

**HEALTHIER LIVES
ONE SMILE AT A TIME**

SCHEDULE AN APPOINTMENT TODAY AT GREATEXPRESSIONS.COM!

FULL SERVICE GENERAL DENTISTRY
We're here for all of your dental needs!

- Periodontal treatment
- Bridges & crowns
- Root canals
- Whitening
- Oral surgery
- Dentures & veneers
- Partials

Smile Protection
The Smile Protection Plan designed to save you **20-60% off** of your dental services.

- Exam and X-Rays (no charge)
- Includes orthodontic and cosmetic treatments
- **Yearly Membership Plan Available for:**
- **INDIVIDUALS**
- **FAMILIES**

Invisalign
Request a free Invisalign consultation at your next appointment!

- **Virtually invisible** - no metal brackets or wires
- **Removable** - keep enjoying all of the foods you love
- **Effective care** - continue usual brushing and flossing

CareCredit
Don't let cost prevent your next appointment!

Fit all the dental care you and your family need into your budget with the CareCredit health, wellness and personal care credit card. Apply online or in office. Visit carecredit.com to learn more.

LONG PRAIRIE
3424 Long Prairie Road, Suite 300 • Flower Mound, TX 75028
214-513-1300

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VISIT ONE OF OUR OFFICES BELOW!

<p>BONITA SPRINGS 27155 Cleveland St., Suite A Bonita Springs, FL 34105 239-947-7481</p>	<p>LEHIGH 1715 Oak Boulevard, Suite A Lehigh Acres, FL 33971 239-548-9036</p>	<p>CAPE CORAL 1127 W. Cape Coral Pkwy, Suite 115 Cape Coral, FL 33914 239-548-7771</p>	<p>NAPLES 10250 Pelican Preserve Blvd. North, Suite 122 Naples, FL 34105 239-648-0598</p>
<p>COLLEGE 1220 College Parkway, Unit 1 Punta Gorda, FL 33919 239-431-4014</p>	<p>PAGE FIELD 3100 S. Commodity Avenue, #113 Punta Gorda, FL 33907 239-748-2588</p>	<p>DEL PRADO 1717 Del Prado Blvd S., Suite D and E Cape Coral, FL 33909 239-572-3223</p>	<p>PELICAN PRESERVE 10250 Pelican Preserve, Unit 100 Fort Myers, FL 33919 239-516-9576</p>

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COMPREHENSIVE ORTHODONTICS
Get proper alignment of teeth and jaws - and a beautiful smile!

Did you know? The American Association of Orthodontists recommends an orthodontic evaluation by age seven! Proper alignment of teeth and jaws is important. Help us prevent crowding, spacing, and more. Get started today!

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General Dentistry V1
General Dentistry,
Smile Protection Plan,
Invisalign, CareCredit

General Dentistry V2
(Multiple Practices)
General Dentistry,
Smile Protection Plan

General Dentistry V3
General Dentistry,
Smile Protection Plan,
Invisalign, Orthodontics

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DENTAL CENTERS

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ONE SMILE AT A TIME**

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Orthodontics
Orthodontics, Invisalign,
CareCredit

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DENTAL CENTERS

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ONE SMILE AT A TIME**

FINDING A DENTIST THAT PROVIDES QUALITY CARE FOR YOUR FAMILY IS IMPORTANT, BECAUSE ORAL HEALTH MATTERS FOR EVERY MEMBER OF YOUR FAMILY, ESPECIALLY THE LITTLEST ONES.

At Great Expressions, patients are not just choosing one dentist, they're choosing an independently owned and operated dental connected to hundreds of others.

LITTLE ONES, BIG SMILES!
Schedule your child's appointment with one of our specialists today!

It's important to start thinking about your child's teeth early. It's recommended that your child's first visit to the dentist should happen from her tooth to her birthday!

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Pediatric Dentistry V1
Pediatric Dentistry,
Smile Protection Plan

Great ExpressionsSM
DENTAL CENTERS

**SMALL SMILES
BIG FUN.**

WE WANT TO INVITE YOU FOR A VISIT.
Learn about the importance of oral health for kids, and see what a positive dental experience we can offer your child. Appointments should start at 12 months. It's never too early to develop a healthy smile!

DIY Brushing Timer

One of the most important things when it comes to brushing is timing. Do you know the length of time you're supposed to spend brushing your teeth? That's right, two minutes. Our timer shows exactly how much time they're spending on something a minute can seem like an hour to them. So, here's a simple homemade craft to keep them on track with brushing.

To make your very own brushing timer, you'll need:

- Small jar
- Glitter
- Glitter Glue
- Water

Follow the steps:

- Fill the jar 3/4 of the way full with water. Then add white glue at the bottom and stir to mix.
- Add a teaspoon of glitter. Close up the jar with a lid.
- Let your child make sure your child's mouth is open. When they shake it up, it'll take about 2 minutes for all the glue and glitter to float and settle at the bottom of the jar. And at the end of 2 minutes, they're done brushing!

SCHEDULE YOUR APPOINTMENT ONLINE AT
GREATEXPRESSIONS.COM

WILLOW CREEK
5970 N. Lilley Road • Canyon MI 48187 • 734-981-5455

Great ExpressionsSM
DENTAL CENTERS

Pediatric Dentistry V2
Event Handout

Giveaway Items:



**Flashing Firefly Child
Toothbrush**
Multiple colors available
(selections chosen at random)



**Stand Up Suction
Toothbrush**



**Aluminum Water
Bottle w/ Snap Lid**



**Hand Sanitizer
Pocket Size**



Javalina Classic Pen



Lip Balm



**Hot & Cold Pack
tooth shaped**



Toothpaste Squeezer